



# LINERLESS LABEL CASSETTE WITH AUTO CUTTER



WEIGH WRAP

Hobart's HT Series scales are more versatile than ever!

**FLEXIBILITY TO CUSTOMIZE LABELS, INCREASE SAVINGS ON LABEL STOCK CONSUMPTION, AND AUTOMATICALLY SIZE AND CUT LABELS**



## AUTO CUTTER



The label auto cutter was adapted from Hobart's scale technology expertise, ensuring simple operation, minimum cleaning, and maximum life expectancy. The shrewd design automatically sizes and cuts each label, leaving an even uniform edge.

This innovative feature eliminates the need to manually tear the label and risk damaging the barcode or other printed information. Each label is mechanically cut without operator intervention, resulting in a consistent cut and fully legible printed data.

Hobart's auto cutter is flexible to meet your needs and is operational with linerless label stock.

## LINERLESS LABEL CASSETTE

The linerless label cassette reduces waste and increases operational efficiency. The cartridges style cassette is easily removed to quickly replace label stock. The customized design allows linerless labels to effortlessly flow through the cassette. Paired with innovative software, the mechanism dynamically sizes the label, prints the appropriate PLU data, and feeds the label through to the auto cutter.

The result is optimally sized labels with a smooth, even edge, and no backing paper to discard. The operator simply removes the label from the cartridge and places it on the product.





## DYNAMIC LABEL SIZING REDUCES COST



**Die cut labels** are a fixed length and cannot be dynamically sized. The label length is pre-determined by the maximum amount of PLU information to be printed on the label. This results in unnecessary blank label space for those items that require less information printed. (See example).

With **linerless labels**, the label length is sized dynamically based on the information to be printed for each PLU. This eliminates the blank spaces and optimizes label use, resulting in less waste, and saves on consumables costs.



## OVERALL BENEFITS:

### SAVE AND SIMPLIFY

- Simplify label inventory – on-demand label length eliminates the need to stock different label sizes
- Save space storing label stock for future use

### REDUCE WASTE

- No label backing paper to discard – promotes sustainability and is eco-friendly!
- Dynamic sizing uses less label stock per label, optimizing your label inventory

### REDUCE DOWNTIME

- Patented cassette simplifies label change over
- No need to change label stock for different label lengths
- More labels per roll means changing label stock less frequently
- Clean auto cutter up to 50% less often than other brands

### INCREASE EFFICIENCY

- Maximize label use with dynamic label sizing
- More printable area per label roll
- Additional options for label customization

## MORE LABELS PER ROLL, LESS LABEL INVENTORY!

Eliminating the backing from the label roll allows more label stock to be wound on each roll. Additionally, because blank space is eliminated, operators will use less label stock per label, and gain more labels per roll. The combination of these two factors results in using and stocking less label inventory.

